

Brad Jefferson – yeah, I guess you could call me successful. I mean I drive a BMW 740 and my home is worth about \$4m. Not bad for a guy who's just 35 years old. I knew what I wanted right from the start and stayed focused until I got it. When I first started with the company, I worked on average 80 hours a week. When I became CEO, last year, I slowed down a bit to between 60 and 80 hours. You see, this is a work- and wealth-obsessed culture ... we think/work 24/7 – 24 hours a day, 7 days a week. It's normal. I think it's worth it - after all I earn around \$3 million in salary a year plus bonuses, so I can't complain.

I've been living in the valley for three years now. I came here to take up a post of senior manager at a software company. I was tempted by the fabulous pay deal. You know – the \$3m, 'couldn't say no', deal. You know, the challenge of being a woman, an Asian-American and all that, and also I love my job, my lifestyle, my jaguar sports car. I knew it would mean an average of 60 or so hours a week when I accepted the job – on a good week that is. But I'm young, I'm 32, so I can take it. The downside, of course, is you have to sacrifice your personal life. There are 43 million single women in the valley and around 36 million single men.