

# Feedback vs Feedforward

## Feedback:

- Pinpoint the problem(s)
- Change attitudes
- Change habits

## Feedforward:

- Anticipate problems
- Highlight the possibilities
- Make suggestions for the future




**Feedback**  
*Focuses on past*



**Feedforward**
  
*Focuses on Future*

Static

Requires knowledge of what has happened

Tends to focus on negative feedback

Can be taken personally

Reinforces the feeling of failure

Time-consuming

Associated with judgment



Creates momentum for change

Solutions focused

Based on what can be achieved

Cannot involve a personal critique, since it has not yet happened

Reinforces the possibility of change

Faster and more efficient

Does not imply superiority of judgment



## Source:

<https://omtglobal.com/why-feedforward-works-better-than-feedback-in-managing-performance/>